

5 In-Demand Jobs in the Digital Era

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At the center of modern work is the digital experience. As [organizations digitalize and automate every function](#) that they can reduce to an algorithm, work culture will inevitably shift. Jobs will be affected, and the nature of how organizations create competitive, differentiating value in the market will change.

In the digital era, all forms of work stem out of the need to optimize the digital experience. This means that some industries will benefit more than others. So, let's take a look at some of these careers that have increased in demand in the digital era.

Remote project manager

94% of employers say productivity either maintained or even increased with remote work. However, productivity is only guaranteed when the workload is efficiently managed, lest the organization falls into disarray. This is where project managers come into play.

Using technical skills like coding and data science, partnered with a deep understanding of business and economics, Alister Shirazi is one of many [project managers on contract in California](#) earning \$125,000 per year. Short-term remote contracts like his allow a lower entry barrier to big-name tech companies for training and network opportunities.

Shirazi encourages everyone to take the chance: anybody can be a project manager as long as they're resourceful, a critical thinker, a planner, and a good communicator.

Data analyst and data scientist

Those with the right technical training can make good money as data analysts. In the digital age, 2.5 quintillion bytes of data are generated every day. More big (and small) corporations are realizing the need for collecting, conserving, and studying this data if they want to stay ahead of the competition.

These organizations hire data analytics experts to process and use the raw data, with [jobs for data experts in the U.S.](#) expected to reach 2,720,000 last 2020. The salary is impressive and moving up the ladder, for those seeking development in the workplace, is effortless.

Working as a team, data scientists take insights on the strengths and weaknesses of company performance from analysts and evaluate them to consider the solutions for particular shortcomings. At an average of \$119,211 per year, they interpret data visualizations to create strategies that optimize work

performance across all departments.

Remote nurse practitioner

Health professionals managed to keep up with the demands of the last two years with the [rapid changes in technology that transformed online healthcare](#) into a complex integrated service in the form of telehealth. The industry was worth \$30 billion in 2021.

As mid-level practitioners, nurse practitioners are authorized to provide urgent, primary, and specialty care to patients and are able to work independently within their office in some states.

This makes them a prime candidate for remote work. [New Mexico has opportunities for remote nurse practitioners](#) following their nursing shortage, which was only exacerbated by an aging healthcare workforce and fewer student nurses. This allows flexibility in scheduling and a variety of care opportunities.

However, requirements can be strict. A valid New Mexico registered nurse license, graduate-level nursing degree, and nurse practitioner certification must all be acquired. Only then can job seekers reap the satisfaction of being remote nurse practitioners.

HR manager

[Hiring a great HR team means coming up with strategies](#) to keep employees satisfied, like providing hybrid learning and development programs. 67% of HR managers already report an increased budget for training by major corporations to invest in the necessary tools.

Versatile and flexible, 75% of HR managers say that they've performed duties that fell outside of HR, either on an ad hoc basis or as part of their regular jobs. This resiliency highlights how the human factors in corporations have become equally or even more important than financial capabilities during times of change.

The digital era is an opportunity for equal growth and challenges. With the right preparation, job seekers can attain both.

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