

## 5 Great platforms for remuneration data

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### 1. [Payscale](#)

I consider [Payscale](#) as one of the best portals for compensation/remuneration/pay data. The data is comprehensive and caters to diverse clients' needs regardless of the size of the organisation. The speed at which you can access data and carry out simple analytics is fantastic. They have the flexibility every executive would want as you look at pay competitiveness. I particularly like their [MarketPay](#) platform and the [Insight Lab](#). When you visit the payscale website, do not end there. I have found their articles insightful. I like that they support most of their articles with research data. On the [blog](#), I particularly like the insights on pay equity, pay transparency, and they also deal with retention issues very well. They do also have free [downloads](#) for you. I recommend [Payscale](#) for executives who want to make better pay decisions. It is also a good learning platform for students studying Compensation and Remuneration. The articles and free reports are a treasure.

### 2. [Economic research institute](#)

They come in as my second pick for sites and platforms with top-notch quality data. I like the thoroughness of their reports and the solid insights they share. Their [whitepapers](#) and webinars are a goldmine of compensation insights. Next time when you visit their [page](#), do not forget to try out their demo, especially the ERI's [Compensation Analytics Platform](#).

### 3. [Mercer](#)

Mercer produces some of the best salary survey reports. The reports have a solid methodological rigour. Their reports are easy to understand. More importantly, their reports can be customised specifically for you. They have comprehensive coverage of various geographical markets. You can try their [general industry salary surveys](#) and many more. Before you leave their platform, also explore the reach advisory type content available here for [free](#).

### 4. [Willis Towers Watson](#)

If you are looking for top-quality compensation data, you better visit their [page](#) for more information. They also have top insights to share on general compensation strategies—one of my favourite approaches which they have pioneered in job levelling. As you do your salary surveys, if you ignore how jobs are compared, you end up with misleading information. They do the job levelling process very well. If you

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care about how much you pay your staff, do not leave their page without visiting their [Compensation Surveys and Market data](#) section. To cap it all, they have [Willis Towers Watson Compensation software](#). The capabilities of the software include customised analytics for you.

## 5. [Salary.com](#)

This portal is good if you want quick information on what the market pays for a target role. If you want a quick answer on a salary survey query targeted at a particular position, you can start [here](#). They also have a resource page that is free and has significant insights. They also have a machine [learning-driven platform](#) for analysing market data.

## Conclusion

The strength and validity of compensation data depend largely on how the data is collected and the matching of roles. The matching of job roles is the biggest challenge in salary survey data analysis. So far, there is no foolproof way to do it. The various platforms use different approaches, all with advantages and disadvantages. All the above-listed platforms have strengths and weaknesses that they have tried to address through multiple strategies. Also, note that some platforms use employer-supplied data while others depend on job seeker supplied data.

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